Gender Integration Strategies of the Oceans and Fisheries Partnership (USAID OCEANS)

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OUTLINE OF PRESENTATION

- USAID’s Gender Policy

- About Oceans & Fisheries Partnership
  - objectives, approach, work streams, working structure

- Strategic activities

- Endgame 2020

- USAID Development Vision
USAID’s Gender Policy

“Societies with greater gender equality experience faster economic growth, and benefit from greater agricultural productivity and improved food security.”
USAID’s Gender Policy

Gender equality & women empowerment

• core development objectives
• fundamental for the realization of human rights
• key to effective and sustainable development outcomes

7 Guiding Principles

• Integrate gender equality and female empowerment into USAID’s work
• Pursue an inclusive approach to foster equality
• Build partnerships across a wide range of stakeholders
• Harness science, technology, and innovation to reduce gender gaps and empower women and girls
• Address the unique challenges in crisis and conflict-affected environments
• Serve as a thought-leader and a learning community
• Hold ourselves accountable
THE OCEANS AND FISHERIES PARTNERSHIP (USAID OCEANS)

• Combats illegal, unreported, and unregulated (IUU) fishing and seafood fraud, promotes sustainable fisheries, and conserves marine biodiversity.

• Aims to improve marine biodiversity conservation and increase sustainability of Asia-Pacific’s international seafood trade through:
  – Catch Documentation and Traceability
  – Ecosystem Approach to Fisheries Management
  – Public Private Partnerships and Industry Engagement
  – Safe, Legal and Equitable Labor Practices
  – Regional Coordination and Governance

Cross-cutting:
  • Gender integration
  • Communications
  • Outreach
# LEARNING AND EXPANSION SITE ENGAGEMENT

<table>
<thead>
<tr>
<th>Learning Sites</th>
<th>Expansion Sites - 1</th>
<th>Expansion Sites - 2</th>
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<tbody>
<tr>
<td>Bitung, Indonesia</td>
<td>Songkla, Thailand*</td>
<td>Vietnam</td>
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<td>General Santos, Philippines</td>
<td>Kelantan, Malaysia*</td>
<td>Cambodia</td>
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<td></td>
<td>*proposed sites, to be finalized</td>
<td>Myanmar</td>
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<td>Brunei Darussalam</td>
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<td>Papua New Guinea</td>
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<td>Solomon Islands</td>
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<td>Timor Leste</td>
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Critical Aspects of a Catch Documentation and Traceability (CDT) System

- Satellite
- Cellular
- Port
- Dock
- Data Exchange Server
- Goods and Docs
- Traceability Data
- Critical Tracking Event
- Possible Additional Critical Tracking Event
- National Single Window
- US CBP
- ACS/ACE
- US NSW
- ITDS

Phases:
- At Sea Capture
- At Sea Transfer
- Landing
- On Land Transport
- Processor
- Export
- Import
- 2nd Processor
Analyzed proposed U.S. Regulations, EU Requirements, ACDS, and WWF data elements

Identified “Ideal” Key Data Elements (KDEs) for inclusion in USAID Oceans’ CDTS

Proposed KDEs include:

- Catch data
- Vessel/gear information
- Human welfare data points including sex-disaggregated data
Ecosystems Approach to Fisheries Management (EAFM)

- Strengthening the human well-being component including gender tools and contextualized case studies through enhanced training modules and materials
USAID OCEANS: PARTNERING FOR SUCCESS
CROSS-CUTTING COMMUNICATIONS

• IEC support to each work stream to:
  – Disseminate information about the Partnership and its activities
  – Provide regional partners with the tools and information needed to implement CDTS and EAFM
  – Increase visibility of IUU and IUU-related impacts amongst regional and global community

• Example Key Outputs:
  – Site and Country Profiles
  – Labor Rights and Gender Equality advocacy materials
  – EAFM Roadmaps
ADDRESSING GENDER AND HUMAN WELFARE

- Mainstreamed in all aspects of program activities and interventions
- Gender & Labor Technical Working Group
  - Provides support and close collaboration with SEAFDEC, CTI-CFF, Government of Sweden, others
- Site-level Gender & Labor Analyses
- Capacity building
Strategic Activities

• Scoping/gender capacity assessments
• Gender analysis for interventions
• Grants to women organizations, Interventions to promote gender equality and women empowerment / partnerships
• Information, Education and Communication initiatives
• Leadership network development, recognizing individuals contributing to labor rights and gender equality advancements
• Program management
Working Structure between USAID Oceans and SEAFDEC under the ASSP/FCG

USAID/ RDMA
• Collaborative Activities
• Consultative

SEAFDEC Mechanism
SEAFDEC Council
SEAFDEC Program Committee
National Coordinators
SEAFDEC Member Countries

ASEAN Mechanism
• ASWGFi
• SOM
• AMAF
• ASEAN Member States

SEAFDEC Mechanism
SEAFDEC Program Committee
SEAFDEC Focal Persons
National Focal Point
Partnerships with others (private sector, NGO, etc.)

USAID-OCEANS PARTNERSHIP
National Technical Working Group (TWG)
SEAFDEC Focal Persons
National Focal Point
Partnerships with others (private sector, NGO, etc.)

Contractor: Tetra Tech

TWG CDT
TWG EAFM
TWG Gender
TWG PPP
TWG ICT
TWG IEC

NOAA

Human Welfare: Gender Labor
Oceans Principles & Strategic Approaches

• Strengthen Capacity of Stakeholders to Operationalize the Regional EAFM

• Prioritize Vulnerable Populations through Targeted Gender Interventions

• Promoting Safe and Humane Labor Practices and Gender Equity

• Communication of messages through various media
• Oceans aims to consider gender in *laws, policies and strategies* arising from the project, and efforts will be taken to consider and understand gender and women’s role and participation in the fisheries value chain in the development of technological procedures and tools.

**Action 1**: TWG drafting proposed gender mainstreaming approaches in their respective roles within their institutions, including practical applications (work in progress)
YEAR ONE: WINS

- Engagement and Stakeholder momentum built
  - SEAFDEC/Oceans partnership formalized
  - ASEAN-SEAFDEC Strategic Partnership adoption
  - Country consultations conducted, ASEAN/CTI-CFF member country buy-in
  - Formation of TWG, member nominations
  - Oceans Consultative Committee (OCC) formed

- Learning Sites established, Expansion Sites determined
  - Partnerships formed with local government partners
  - Analyses and assessments conducted/initiated
  - In-country teams staffed and in recruitment
  - Site/EAFM profiles in development

- USG alignment and coordination
  - Collaboration with NOAA, DOI
  - Work planning coordination and DOI grant harmonization
PLANNED ACTIVITIES

• Gender analysis at learning sites (Aug-Nov 2016)
• Stakeholder Validation Workshop (integrated with other work streams)
• 6th Global Symposium for Gender in Aquaculture & Fisheries (GAF6) (Aug 2016)
• Regional Gender Workshop (Dec 2016 or Jan 2017)
• Women Leaders’ Forum agenda in SFM – 2017
• Oceans gender session in GAF7 (2018)?
• Integrating/strengthening HW component of training modules/capacity building
• Communications plan, dissemination, process documentation
• Monitoring & Evaluation – indicators and outcomes
# M&E Plan: targets

<table>
<thead>
<tr>
<th>Results</th>
<th>Indicators</th>
<th>Description/Data Source</th>
<th>Assumptions</th>
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<tr>
<td>3. Regional Capacity and Cooperation</td>
<td>IR 3. Strengthened regional capacity to support CDT, PPP, and EAFM</td>
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<td>3.3 CDTS/EAFM/PPP processes and procedures incorporate gender considerations</td>
<td>12. Number of laws, policies or procedures drafted, proposed or adopted to promote gender equality at the regional, national or local level (disaggregated by stage/level) (Outcome/GNDR 1)</td>
<td>documented by copies of laws, policies, and strategies. Examples of policies/procedures include incorporation of gender considerations in EAFM implementation and establishment of the CDTS.</td>
<td>Gender equality is incorporated into all plans, strategies, and guidelines to improve worker/fisher protection &amp; human well being, and provide a venue for voices to be heard.</td>
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A fully functioning electronic **CDT system/ACDS**, demonstrated at 2 learning sites (and implemented through the complete supply chain – from catch to import). CDT node integrated within national FIS.

**EAFM Plans** developed for Sulu Suluwesi and learning sites

**ACDS/CDT Guidelines** developed and applied (include Key Data Elements; CDT Electronic Architecture; Roadmap for Implementation)

Concrete **public-private partnerships**, with at least 8 partnerships formed and $4 million leveraged from private sector

**Incorporation of labor and gender considerations into CDTS to capture Key Data Elements, as appropriate for each country; & integration in other instruments/materials produced**

**TWG member network** developed to support regional cooperation
USAID’s development vision

• a world in which women and men, girls and boys enjoy economic, social, cultural, civil, and political rights, and are equally empowered to secure better lives for themselves, their families, and their communities
Thank you