Presented by
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Objectives of the project

• Objectives:

1) To determine the value of the contribution of small-scale fishers to society through quality and safe seafood products generated from responsible and environment-friendly fishing practices, as well as the value of their roles in promoting sustainable coastal resources management.

2) To enhance the involvement of public sector in promoting policy change for sustainable coastal and marine resources management.
Working with Community Based Organizations: Community Fish Market, or Small-scale Fishers’ association

7 Provinces & 3 Ecosystem
2 provinces @ The Gulf of Thailand
2 provinces @ Songkhla Lake
3 provinces @ Andaman Sea
Women’s roles and involvement in coastal fishing communities

• At community level:
  – High participation in community development especially on issues and activities related to improvement of household income and welfares
  – Establishment/Development and management of Community Fish Market (90% are women)
  – Active roles in coastal resources conservation, especially in Songkhla Lake.
Women’s roles in fishing household

- Fishing
- Managing their catch: sizing, selling, processing
- Repair fishing gears
What we support to WOMEN through Community Fish Market (CFM):

- To improve post-harvest handling for organic certification
- To improve management system of the CFM for traceability of their seafood products.
- To improve skill on seafood processing: fish fillet and dried fish & shrimp,
- To support equipment, improve CFM building for better working condition and hygiene.
- To expand seafood market in BKK and at local.
- To empower women to be confident and proud of who they are and what they are doing.
Working Approach with WOMEN

- Supporting on what WOMEN are doing,
- Understanding and respond to their needs and problems,
- Building trust and ownerships among fisher WOMEN and project team members.
- Promoting WOMEN as community representatives,
- Sharing Hope and Dream: transforming project-based to self-reliance (business) sustainable seafood supply chain management.
Impacts of our project on Women livelihood

• Improve their products’ quality and income,
• Improve social welfare of community and sustainable coastal resources management situation
• Improve skills, knowledge and attitude,
• Increase job for widows, housewives, students,
• Increase market power at the community level,
• Being confident and proud of themselves in providing high quality of seafood to Thai society: being sold in BKK, high-end restaurant and five stars hotel.
WOMEN and their catch
Making shrimp Paste
Making dried fish and shrimp
Market in Bangkok
The image shows a community shop in a market setting with people shopping. On the right, there is a package with Thai writing on it and a marker. The Thai text on the package reads "ปลาแครบ."
5 stars hotel and high-end restaurants
“CATCH-OF-THE-DAY WINE DINNER”
Saturday, June 25, 2016

Le Vin

Food and Wine Pairing
On stage
@ Organic and Natural Expo
Last week
Meeting with government to state their problems
Learn and share
Eating Fish – Saving Sea Event in BKK
Local Test

At Bangkok
Conducting Crab Bank
Hosting Consumer Tour
Thank You